

Jimbo's Scratch & Win a Month's Worth of Jimbo's and Hundreds of Instant Prizes – Terms and Conditions

1. Promoter

The promoter of this competition is Real Pet Food Company (New Zealand) Limited (Company Number: [insert company number]), trading as Jimbo's ("the Promoter"), located at 2272 State Highway 1, Bombay 2472.

2. Eligibility

2.1. Entry is open to residents of New Zealand only.

2.2. Entrants must be aged 18 years or older at the time of entry.

2.3. The following individuals are not eligible to participate:

- Employees (and their immediate families) of the Promoter or any of its affiliated companies;
- Agents, suppliers, or any third parties directly associated with the administration of this promotion.

2.4. Entry into this competition constitutes acceptance of these Terms and Conditions.

3. Promotion Period

3.1. The promotion commences at 12:01am NZST on **12 May 2025** and closes at 11:59pm NZST on **6 July 2025** ("Promotion Period").

3.2. Entries received outside this period will not be accepted.

4. How to Enter

4.1. To enter, eligible participants must:

- Visit the official Jimbo's Scratch & Win campaign microsite during the Promotion Period;
- Complete the required online form by providing accurate and valid personal information (including full name and a valid email address);

- Submit the entry form to receive a digital scratch card.

4.2. Upon submitting the form, entrants will:

- Instantly receive a digital scratch card to reveal whether they have won a prize.

4.3. Limit of **one (1) entry per person**.

4.4. The Promoter reserves the right to verify the validity of entries and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process.

5. Prizes

5.1. There are three types of prizes available in this promotion:

- **Instant Prizes:**
 - **500 Free Tub Vouchers:** Each valid for one free Jimbo's tub (cat or dog). These will be awarded via the digital scratch card mechanic and are strictly limited to the first 500 valid winning entries.
 - **\$2 Discount Vouchers:** All eligible non-winning entrants will automatically receive a \$2 off coupon redeemable on one Jimbo's tub product (cat or dog).
- **Grand Prizes:**
 - **8 Monthly Supply Winners:** Each winner will receive 10 tubs of Jimbo's (defined as a month's supply of 2 tubs per week). These will be issued as **5 x vouchers**, each valid for **2 tubs**, so winners can redeem them progressively. These winners will be contacted directly for prize fulfilment.

5.2. Prizes are randomly allocated through the digital scratch mechanism. Prizes are capped at their respective limits. Once the cap is reached, no further prizes of that type will be issued.

5.3. Total prize pool includes:

- 500 free tub vouchers (instant win)
- Up to 20,000 \$2 discount vouchers (one per entrant, if not a prize winner)
- 8 grand prize packs (10 tubs each, fulfilled manually)

6. Prize Conditions

- 6.1. All prizes will be awarded as **downloadable digital coupons** via the Jimbo's Scratch & Win microsite. Coupons will not be emailed.
- 6.2. Coupons are valid for in-store redemption only at **participating New Zealand retailers**.
- 6.3. Coupons are **non-transferable, non-refundable, and not redeemable for cash**, credit, or alternative products.
- 6.4. Each coupon will be subject to an **individual expiration date** and must be used before this date.
- 6.5. **Lost, stolen, or expired coupons will not be reissued.**
- 6.6. Once all free tub vouchers are redeemed (limited to 500), only \$2 discount vouchers will be available to non-winners.
- 6.7. The 5 grand prize winners will be **contacted directly by the Promoter** via email using the contact details provided.
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7. Winner Notification

- 7.1. Instant prize results will be displayed immediately after completing the digital scratch process on the microsite.
- 7.2. Grand prize winners will be notified by email and may be required to confirm details or eligibility before receiving their prize.
- 7.3. The Promoter is not responsible for incorrectly submitted or invalid contact details that prevent prize delivery.
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8. Limitation of Liability

- 8.1. To the maximum extent permitted by law, the Promoter and its associated agencies and companies are not liable for any loss (including indirect or consequential loss), damage, personal injury, or death in connection with this promotion or use of a prize.
- 8.2. The Promoter is not responsible for technical issues, system errors, or other problems that may affect entry or participation.
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9. Privacy

- 9.1. All personal information collected will be handled in accordance with the **Privacy Act 2020 (NZ)** and the Promoter's Privacy Policy, available at:
<https://realpetfoodco.co.nz/pages/privacy-policy>
- 9.2. By entering, participants consent to the Promoter using their personal information for the purpose of administering the promotion and for marketing purposes, unless otherwise advised.

10. General

10.1. The Promoter reserves the right to cancel, suspend, modify, or terminate the promotion at any time due to unforeseen circumstances.

10.2. The Promoter's decisions regarding any aspect of the promotion are final, and no correspondence will be entered into.

10.3. This promotion and these Terms and Conditions are governed by New Zealand law, and all disputes will be subject to the jurisdiction of New Zealand courts.

11. Support & Contact

11.1. For any enquiries regarding this promotion, please contact the Promoter through the customer support form available at: [**https://www.realpetfoodco.co.nz/contact**](https://www.realpetfoodco.co.nz/contact)